

Ryan Schmidt

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Senior Product Designer (Austin, TX) specializing in complex B2B SaaS, data-dense workflows, and design systems. I prototype in code and use Cursor to ship tested UI to staging, eliminating spec ambiguity before engineering starts. Proven track record owning ambiguous product spaces—scaling D-Tools from 6,500 to 18,000 users and leading product UX as sole designer at i4cp.

Skills: Product Design · IA · Design Systems · AI Product Design · Code Prototyping · Data-Heavy UI · Accessibility · Figma · FigJam · Cursor · HTML/CSS/JS · Claude Code · AI-assisted development

Professional Experience

CX/UX Designer · Institute for Corporate Productivity (Remote)

February 2026 – Present

- Sole designer across member portal, analytics, and admin tools; own the design system, UX standards, and roadmap prioritization
- Ship interactive HTML/CSS/JS prototypes to staging via Cursor, eliminating spec ambiguity before engineering starts
- Architect conversational AI workflows, turning complex HR research into prompt-driven insights
- Conduct qualitative user inquiry to shape requirements and align executive stakeholders on high-value roadmap initiatives

Senior Product Designer · D-Tools, Inc. (Remote)

October 2021 – February 2026 · Promoted from Product Designer (January 2025)

- Owned Cloud UX across 5 core modules as platform scaled from 6,500 to 18,000 active users
- Architected real-time inventory MVP via field research and testing, driving an 18% recurring revenue lift and 8% YoY adoption
- Scaled design system to 100+ production components with 92% engineer adoption

Senior Design Group Critique Facilitator · DesignLab (Part-Time, Remote)

May 2021 – April 2026

- Facilitated 400+ structured critique sessions and mentored 1,500+ designers, coaching on problem framing, UX research methods, and design rationale

Earlier Experience

- Product Designer · Bytemark, Inc. | Mobile transit ticketing SaaS (2021)
- Facility Specialist · Texas Association of School Boards (2014 – 2021)
- Aircrewman (AWF3) · US Navy Reserve | Secret Clearance (2011 – 2014)

Education & Certifications

- Fullstack Developer Certification – Scrimba, 2025
- Design Systems Certification – Memorisely, 2022
- BA, Anthropology (Focus: Qualitative Research Methods) – Clarion University, 2013