

Ryan Schmidt

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Senior product designer with 5+ years designing complex B2B SaaS and enterprise workflows. Work closely with engineering daily, using Cursor to move concepts into staging code. Known for owning ambiguous problems, driving decisions, and improving systems without waiting for direction. Owned product design at D-Tools as the platform grew from 6,500 to 18,000 users.

Skills: Product Design · IA · Design Systems · AI Product Design · Code Prototyping · Data-Heavy UI · Accessibility · Figma · FigJam · Cursor · HTML/CSS/JS · Claude Code · AI-assisted development

Professional Experience

CX/UX Designer · Institute for Corporate Productivity (Remote)

February 2026 – Present

- Sole designer across member portal, analytics, and internal admin; own the design system, establish UX standards, and shape roadmap prioritization with product and engineering
- Ship production-ready prototypes in HTML, CSS, and JavaScript directly to staging, cutting handoff cycles and eliminating spec ambiguity before engineering starts
- Lead the conversational UX approach for AI-assisted insight discovery, transforming multi-step research workflows into single-prompt interactions
- Drive scope and prioritization across member-facing roadmap initiatives, balancing user needs, business priorities, and technical constraints

Senior Product Designer · D-Tools, Inc. (Remote)

October 2021 – February 2026 · Promoted from Product Designer (January 2025)

- Owned product design as the platform scaled from 6,500 to 18,000 users
- Led UX strategy and product design for inventory, procurement, scheduling, service management, and onboarding, the five modules driving 80% of daily active use
- Conducted user interviews, usability testing, and stakeholder interviews
- Grew the shared component library to 140+ components with 92% adoption, eliminating one-off rebuilds across Cloud
- Led weekly design critiques for 5 designers and 6 PMs, improving cross-team decision quality before engineering handoff

Senior Design Group Critique Facilitator · DesignLab (Part-Time, Remote)

May 2021 – April 2026

- Mentored 1,500+ designers in critique sessions focused on problem framing and design decision-making

Education & Certifications

- BA in Cultural Anthropology – Clarion University, 2012
- Fullstack Developer Certification – Scrimba, 2025