

Ryan Schmidt

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CX/UX Designer with 5+ years in B2B SaaS, focused on UX strategy, information architecture, and design systems for complex, content-heavy platforms at scale.

Professional Experience

CX/UX Designer · Institute for Corporate Productivity

Remote · February 2026 – Present

- Set the UX North Star for the Member Portal and Analytics platform
- Defined shared information architecture, navigation, and content models
- Established design-system governance for contribution and adoption
- Use AI-assisted research to guide UX priorities and planning
- Led prototypes and discovery spikes to reduce delivery risk and ambiguity

Senior Product Designer · D-Tools, Inc

Remote · January 2025 – February 2026

- Led UX/UI for D-Tools Cloud across a multi-product platform
- Drove 500% growth in active users through scalable UX foundations
- Unified shared patterns across four feature areas to reduce inconsistency in core workflows
- Built design-system governance across taxonomy, contribution, and pre-ship review

Product Designer

October 2021 – January 2025

- Designed shared workflows across products and standardized information architecture
- Used prototypes to de-risk decisions and accelerate delivery
- Expanded the design system with core components and guidelines

Senior Design Group Critique Facilitator · DesignLab (Part-Time)

Remote · May 2021 – Present

- Facilitated critiques and mentored 150+ UX/UI designers
- Improved problem framing and case-study quality through feedback
- Helped mentees land UX roles, with several advancing to senior positions

Skills & Tools

Core UX / Product

UX strategy · Information architecture · Design systems · Interaction design · Prototyping (low–high fidelity)
· Usability testing · Accessibility (WCAG 2.1, APCA) · Enterprise B2B SaaS · Data-informed design

Collaboration & Leadership

Cross-functional collaboration (PM, Eng, CS) · Roadmap influence · Stakeholder communication · Mentorship and critique

Tools

Figma · Jira · Aha! · Productboard · Notion · Pendo · Mixpanel · FullStory · Hotjar · Loom · Trello

Education

BA in Cultural Anthropology – Clarion University

Certifications

- Fullstack Developer Certification – Scrimba, 2025
- Data-Driven Design Certification – DesignLab, 2023
- Design System Management Certification – Memorisely, 2022
- UX/UI Design Certification – DesignLab, 2020